Welcome — you've already taken the hardest step.

If you're reading this, your consultation is booked — and that matters more than you might think. Maybe you've spent years under wigs or scarves, or reaching for the same hat by the door. Maybe you've watched the mirror change slowly — or you've only just started to notice, and you want to get ahead of it. Deciding to do something about it takes courage, and we don't take that lightly. From here, you're not walking alone.

This guide covers what scalp micropigmentation actually is (and isn't), what real results look like, and exactly what to expect when we meet. Read it in five minutes, bring every question it raises, and come as you are — there's nothing to prove here.

— **Tim McIntosh Jr.** · Master Barber & Lead SMP Artist, Scalp Work Studio

> *Care is our foundation.*

WHAT IS SCALP MICROPIGMENTATION?

Scalp micropigmentation (SMP) is a non-surgical cosmetic procedure that recreates the look of hair at the follicle level. Using ultra-fine needles — far finer than tattoo needles — thousands of tiny pigment impressions are layered into the scalp, each replicating a single hair follicle. Pigment is custom-matched to your skin tone and hair, and placed shallower than a traditional tattoo, so every impression stays crisp and natural.

The result, depending on your goal: a defined hairline and the clean look of a fresh, close-cropped cut — or natural-looking density beneath the hair you still have. In Tim's phrasing, it's a "*haircut tattoo*" — it reads as hair, not ink. You'll see the difference from the very first session, with minimal downtime.

OUR HONEST PROMISE

SMP does not grow hair — and we'll never tell you otherwise. It's cosmetic artistry: it restores the look of hair — hairline, density, and the freedom that comes with them — not the follicles themselves.

If regrowth is what you truly want, we'll say so plainly at your consultation and point you toward medical options instead — even when it costs us. And if SMP is right for you, the change is immediate, and unmistakably yours.

WHAT SMP CAN ADDRESS

Male Pattern Baldness

From a receding hairline to full coverage — a clean, even, fresh-cut look with a hairline designed for your face.

Alopecia/Female Pattern Baldness

For traction alopecia, CCCA, alopecia areata, and female pattern loss — so wigs and scarves become a choice, not a necessity.

Male Density Filler

Reduces scalp show-through beneath thinning hair for a fuller, thicker look — no shave required.

Female Density Filler

Subtle, natural fullness for thinning edges, parts, and crowns — blended seamlessly into your existing hair.

Scar-Camo

Blends scars from surgery, injury, or past hair transplants seamlessly into the surrounding hair.

Beard Enhancement

Fills patchy or uneven facial hair for a fuller, well-defined beard — shape without the daily fixes.

REAL PEOPLE. REAL RESULTS.

Every photo below is a Scalp Work Studio client — the same work you'll see up close at your consultation. *Where you see a smaller inset photo, that's the client before their transformation.*



Male Pattern Baldness
Full coverage · fresh-buzzed finish



Alopecia/Female Pattern Baldness
Full-scalp coverage · wig-free



Male Density Filler
Blended into salt-and-pepper hair



Female Density Filler
Edges & hairline · no shave needed



Scar-Camo
Scar blended to a uniform finish



Beard Enhancement
Fuller shape & density, defined

YOUR JOURNEY, SESSION BY SESSION

1

Your consultation

Design conversation, honest assessment, and your personalized plan and quote. Free, with zero obligation.

2

Session 1 · The Foundation

Your hairline takes shape and the first layer goes in. Light fading over the next two weeks is normal.

3

Session 2 · Depth of Color and Tone

The second layer builds density, depth, and dimension.

4

Session 3 · The Detail Work

Fine-tuning and refinement — the pass that makes it seamless.

The rhythm: most clients complete their look in 2–3 sessions spaced about two weeks apart, each typically running around four hours depending on coverage (later sessions are shorter). **The lifespan:** your result is long-lasting — most clients enjoy their look for years, typically 4–5, before an optional refresh session restores full crispness. Fading is gradual — the look simply softens evenly over time.

YOUR CONSULTATION — WHAT TO EXPECT

FREE · ABOUT 30 MINUTES · ZOOM, PHONE, OR IN PERSON

1. **Your questions come first.**
   We open the same way every time: "*What questions can I answer for you about SMP?*" No script, no pressure — this conversation belongs to you.

2. **An honest look at your hair loss.**
   Together we'll identify what would actually serve you — full coverage, partial coverage, or a density fill. If SMP isn't your best next step, we'll tell you plainly and point you in the right direction.

3. **The design conversation.**
   Hairline shape (sharper or softer), pigment shade matched to your skin and existing hair, and how it all blends. This is barber-level design, mapped to your face.

4. **Real results, up close.**
   We'll walk through client transformations session by session, so you can see exactly how a result like yours is built.

5. **Your personalized plan.**
   You'll leave knowing your coverage type, session plan, and investment — a clear quote with no obligation, plus payment options: a simple deposit plan or Cherry financing (no hard credit check).

HOW TO PREPARE

- ☐ **Text a few photos** of your hair loss to **301-719-3014** beforehand — front, top, and sides. Tim reviews them ahead of time, like a doctor reviews a chart, so your consultation starts prepared.
- ☐ **Think through your story:** where it's thinning, how long it's been happening, and the look you'd love to see.
- ☐ **Write down every question** — comfort, shade, longevity, maintenance. Nothing is off the table.
- ☐ **Mention relevant health history** — diabetes, cancer treatment, keloid tendency, or any active scalp condition such as psoriasis or a current alopecia flare-up. We'll share information you can review with your doctor.

STRAIGHT ANSWERS

Does it hurt? Gentler than a traditional tattoo — most clients rate it around a 4 out of 10.

Will it look natural? That's the craft. The standard we design to: no one can tell — they just think you got a fresh cut.

Will the shade match my skin? Yes — pigment is matched and calibrated to every skin tone as part of your design.

Can I still cut and shave my hair? Yes — you'll just pause for about five days after each session.

Is it safe? Yes — sterile, single-use needles in a private, appointment-only studio. Bring any health questions to your consultation.

Any downtime? Minimal. Three days of simple aftercare — keep it dry, skip the gym — then back to normal.

What does it cost? Personalized to your coverage and design — you'll get a clear quote at your consultation, with financing available. One way to think about it: a long-lasting alternative to years of spending on wigs, units, and cover-ups.

MEET YOUR ARTIST



Tim McIntosh Jr.

Master Barber & Lead SMP Artist · over 35 years of hands-on experience

"As barbers, we understand hairlines, transitional blending, hair textures, and facial structure at a level most SMP providers simply don't." Every treatment at Scalp Work Studio is designed to be natural, well-blended, and completely undetectable — a great haircut, not a procedure.

You'll be served by appointment only, in a private studio, by the same artist from first conversation to final session — and between sessions, we check on you. Because care is our foundation.

EXCELLENCE · INNOVATION · EMPATHY · INTEGRITY · PROFESSIONALISM

Questions before your visit? You'll reach Tim directly.

301-719-3014 (call or text) · **t.mcintoshjr@scalpwork.com** · **scalpwork.com**

Serving Bowie, MD & Durham, NC · By appointment only, in a private studio — your full studio address arrives with your booking confirmation

Text your photos ahead: 301-719-3014